



Biweekly Dealer America, Inc. (BDA)

Biweekly Dealer America is the home of two great plans to help you make more money in commissions. You will sell more F&I product, while assisting your customers in paying off their vehicle loans and other loans including their mortgage, other vehicle loans, credit cards and student loans as soon as possible.

CUSTOMER OPTION # 1 -- BDA PriorityPay Plus

- Quickly and easily present and enroll the customer's multiple loans
- Liability Management at its best by applying a debt snowball principle
- Saves customers thousands of dollars – great calculator presentation website
- Doubles the commission to the Dealership over our single-loan biweekly

CUSTOMER OPTION # 2 -- BDA Automated Savings America Plan (ASAP)

- Single loan enrollment plan – biweekly debiting
- Automatic debits to savings or checking every 2 weeks (14 days)
- Natural occurring extra payments to principal paid to lender twice a year
- Works with all lenders saving interest dollars – desktop & online calculators
- Shorter loan term provides a few months of payment freedom
- May choose to add additional to the biweekly amounts and save even more
- Easy to budget with smaller biweekly payments often matching paydays
- Convenience of automatic payments maintains or builds good credit lines

Dealers make more money with Biweekly Dealer America

- Dealers share in the customer enrollment fee, which is paid as deferred fee (no cash out of pocket up-front). No app fee is paid with customer application.
- Dealers sell more F&I by increasing the term and using the BDA PriorityPay Plus and the ASAP to keep payment low when F&I products and services are added.
- Helps you become your customer's "Dealer for Life". You not only sold them a great vehicle, at a great price, but you also cared about their financial future with the vehicle loan and as an option, their other loans such as the mortgage, credit cards, etc.

It is easy to become one of our Dealer Associates

- Fill out the Dealer Registration form with your BDA Sales Consultant.
- BDA Dealer Services will contact you with further instructions and training.